10:30 – 11:30  Registration

11:30 – 12:00  Opening Session

12:00 – 12:30  Keynote Speech by Professor Dimitris Kouretas

“From the bench to the market: From Globalization to Localization”

12:30-14:00  1st Session (English language)

- Kallioras D., Proposing an Index of Domination in an international trade relation: An illustrative analysis for trade activity conducted among the EU and the ENP countries
- Filippidis I., Financial Development, Institutions and Economic Policy – Panel Data Evidence
- Gürsoy B. & Yılançlı V., Financial Liberalization and External Imbalances: The Case of CESEE Countries
- Lazarides T. & Papadopoulou M., Intermediaries: Past, Present and Future Role
- Polyzos S., Tsiotas D. & Sdrolias L., Evaluating Differences in the Greek Regional Productivity Applying Shift-Share Analysis

12:30 – 14:00 POSTER SESSION Posters exhibited next to entrance. Questions during break

- Anastasiou S., The Significance of Work Burnout, Job Satisfaction and Work Performance
- Popa A. & Vasilescu L., Investments to restart the real economy – the main way out of crisis in Romania

14:00 – 15:00  Break

15:00 – 16:30  2nd Session (English language)

- Vasileiou E., Georgantzis N. & Belidis A., Energy efficiency-enhancing investments in experimetal oligopoly: WHO LIKES THEM?
- Pnevmatikos T., Nivias S. & Polyzos S. Evaluating Greek Economic Sectors’ Regional Dynamic during the pre and in-crisis Period
- Karagouni G. & Kalesi M., Knowledge intensive innovation in low-tech industries
- Kuzemin A., Lyashenko V., & Taranukha K., Some statistical evaluation on the development of individual groups in the European economies banking sector
- Salachas E., The implementation of monetary policy in Euroarea, USA and UK: Evidence from the financial crisis period

16:30 – 17:00  Break

17:00 – 18:30  3rd Session (English language)

- Mutambara T., Examining South Africa’s trade with the Southern African Development Community (SADC) with the SADC Free Trade Area initiative in place (Skype presentation)
- Karagouni G. & Protogerou A., The wood and furniture sector within crisis: a dynamic capabilities perspective
- Zacharis K., Ipsilandis P. & O’ Kane J., The project-based learning course in educational Organizations: A Challenge for Learners & Tutors
- Pitoska E., Corporate Social Responsibility in Small & Medium Enterprises
- Malaki N. & Blanas G., Psychological Contract: The case of OSE

18:30 – 19:00  Break

19:00 – 20:30  4th Session (English Language)

- Philipiddes A., Kosmidis K. & Mardiris V., Stan: A dynamic web-based application for financial statement analysis
- Geraki M., Polyzos S. & Sdrolias L., Public Investments Allocation and Regional Prosperity
- Barkas P., Int. Competitiveness through Innovation & Entrepreneurship The case of Greece
- Blanas G., Social Network Analysis Applications in Business. (Preparatory for SNA workshop)
- Kylindri S., Social Network Analysis Metrics: A review (Preparatory for SNA workshop)
Lab DE3

Sunday morning 10:00-14:00 is devoted to the SNA workshop. A workshop program is available for those interested to attend. For further information and registration please communicate with the secretary at kte@teilar.gr, tel. 2410-684343.

Amphitheater Project Management Building

14:30 – 15:00 Registration – Ushering - Welcome

Please take the seat that is printed on your registration card.

15:00 – 15:45 Keynote Presentation by “Stagones” Team

“Stagones: Living Together”

Giannis, Nikos, Natalia, Andreas, Stella. A group of young creative people who live in harmony at a nice physical environment in Euboia, making homes with traditional materials and cultivating the earth in traditional ways will share their life experiences.

(Greek language, English overheads)

followed by Questions – Discussion

(In Greek, there will translation on demand if needed)

15:45 – 16:00 Sit-in Break

You are kindly requested not to leave the room unless for emergency. Make sure that you will be back in time - the doors will close sharp at 16:00 hours.

16:00 – 20:00 Keynote Presentation by Christoforos Papakaliatis

“Creating a film during the financial crisis in Greece”

(Greek language, some English inserts) followed by

Showing the movie “AN” («WhatIf» With English subtitles.

followed by Questions – Discussion

(In Greek, translation on demand in English if needed)

Film Director, Scenariographer and Actor Mr Papakaliatis will answer to questions related to the cinema industry and how innovation and love can bring some of the good old times back on a new level of consciousness. Creative contributions with “whatif” ideas on how the Economics of Happiness could be projected through cinema is expected to be a hot topic for discussion.
Small Amphitheater Project Management Building -- Monday June 10th

10:00 – 10:30  Registration

10:30 – 12:00  5th Session (Greek language, English overheads)
- Rousopoulos V., The case of Plan B: disorderly and orderly return to Drachma
- Polyzos S. & Saratsis I., The geography and characteristics of tourism in Greece, the position and prospects of Thessaly Region
- Papadeas P., The Interaction of Foreign Exchange and Interest Rate Changes in Bank Financial Statements
- Vazakides A., Stavropoulos A. & Stergiaki E., The adoption of IFRS and the need for development of new technologies for financial reporting
- Vlahakis S., Stalidis G. & Kokkinis G., Οι επιπτώσεις της πεζοδρόμηση της οδού Αγίας Σοφίας στο λιανικό εμπόριο της περιοχής

12:00 – 12:30  Break

12:30 – 14:00  6th Session (Greek language, English overheads)
- Aspridis G., Alternative ways of motivating employees during the economic crisis. The impact of the music on increasing the employees efficiency
- Bellias D., Koutiva M., Zournatzi E. & Koustelios A., Occupational Commitment and Occupational stress among Greek bank employees
- Palaiologos A., Corporate Governance & Corporate Social Responsibility of Listed Companies in Athens Stock Exchange
- Papadopoulos I., Job satisfaction, organizational communication and self - efficacy: A quantitative study on primary school teachers
- Nasiakou S., Blanas G., Vrahnakis M. & Kleftogianni V., Agroforestry Consulting Co: a promising professional perspective for Agronomy students (Greece -- Spain)

14:00 – 15:00  Break

15:00 – 18:00  7th Session (Greek language, English overheads)
- Polyzos S., Anastasiou A. & Geraki M., Investigation of disparities in the development process of small towns in Greece
- Sakelari S. & Lambroulis D., Measuring the brand personality of three Brand names: A quantitative approach
- Mourtzou A. & Blanas G., A study on Interactive Advertising Effectiveness
- Pagoni S., Resolution of credit institutions: Recent developments in the restructuring of the Greek banking system
- Blanas G., Economics of Happiness: A Review

18:00 – 18:30  Conference Review